

Welcome to the Secondsight Annual HR Masterclass

17th October 2018



Agenda



9.05am Opening the day by Secondsight.





Shelna Sinte will discuss how our biggest assets, our people, are recognised in our organisations with the IIP accreditation. A short case study with Louise Blair, puts achieving the accreditation in to practice. 9.10am



9.45am In this session, Kate will share how Forster Communications achieved the accolade of Britain's Healthiest Workplace through their wellbeing initiatives.





Jonathan will share how Kier employees have created a regular savings habit through the use of shareplans, good communication and education. Jonathan will be supported in this session by Darren Smith, YBS Share Plans and Ian Bird, Mybenefitsatwork



10.35am Networking and refreshment break.

10.50am

Darren will explain the 4 point definition of financial wellbeing and how employers can design a financial wellbeing strategy that can helps eliminate the quesswork



11.20am A very personal story, Jonny and Neil will share their own experiences of mental health issues and why employers can play such an important role in mental wellbeing.

12.25pm Closing of the day, networking and lunch.



The Secondsight Annual HR Masterclass

17th October 2018





Because good people Make a great business



Investors in People Community Interest Company Purpose:

To help organisations succeed by realising the potential of their people

For Individuals



For Employers



For the wider community



A few success stories













Without doubt IIP has been instrumental in developing robust people processes and procedures at GRAHAM, which significantly contribute to the motivation and engagement of our employees. But more than this, achieving the Platinum Standard has added value to the bottom line of the business through tangible outputs, identified efficiencies and increased productivity.

Michael Smyth HR Director GRAHAM 90% of employees believe that their manager encourages them to

improve and progress





GRAHAM enjoys a 33% lower staff turnover

compared to industry average



Investors in People is the Standard for people management.

- The Framework which underpins the Standard is based on 9 key indicators of high performance
- Working towards the accreditation levels is a journey of continuous improvement and benchmarking against the best
- The Standard tests the alignment between your between your people management and and organisation's ambition. It therefore drives therefore drives improved business performance





What does IIP do for you?



Assessment experts providing you with:

- unique game changing data
- insight on your people engagement strategies and processes

Accreditation Constantly moving and improving





Better leaders - Develop stronger leaders at every level of the organisation.



Feedback You Can Measure - Enhance performance by measuring employee feedback against the IIP framework.



Efficient Structure, Effective Team - Structure brings comfort and ensures sustainable success



Define Your Culture

Strengthen your culture and embed your values to drive decision-making at every level, empowering people to deliver exactly what's needed.



Employer Branding - Attract and retain talented people, a business that genuinely engages with and invests in its people.



Benchmarking - Compare against your industry and peers and secure boardroom buy-in for HR and people strategies by bringing data to the table.



Good companies grow, outstanding ones stay

- Achieve up to **10% increase in efficiency gains** by improving on six out of nine performance indicators
- Build the right culture for high performance and adoption of sustainable approaches, correlated with +16%
 efficiency gain
- Recognise and reward performance, leading to increase of +10% in efficiency gains
- Support strong and inspiring leaders, driving +9% efficiency increase

Research:

People Management Benchmark 2015 – The Impact of investing in People – TBR Economic Research Team



Planning for the future

- Target setting
- Ambition



Operational efficiency

- Change management
- Managing for the future





Leadership

- Management behaviour
- Vision and values
- Trust



Talent Development

- Design, agility
- Performance Management
- Motivation and engagement





The Future

Sony's latest five-year plan is focused on the factory of the future and finding a new way of working every day. Without innovation, businesses can't survive, which is why they are committed to keeping their staff informed, engaged, trained, equipped and motivated.



250%

Turnover increased by 250% in 5 Years



8,500 Hours of Learning and Development Annually

Headcount Doubled in 2 Years



11

Anyone who's operating a business or considering starting a business, big or small, should take out some time to look at the Investors in People framework. It does take commitment and investment but the benefits and support are unbelievable. Once adopted, it moves from being an initiative to a way of life and I can't overstate the value. It works. It really does work."

Gerald Kelly, Director of Professional Services



The Performance levels

Developed Level

- Practices and processes are in place
- Understood by the people
- Leader know what is expected of them





Established

- People and Leaders are actively engaged in
- two-way engagement in sharing of
- communication





Advanced

- People and Leaders actively drive positive
- outcomes, taking ownership of the practices and
- processes





High Performing

- People performance management strategies,
- frameworks, and measurable trends drive the
- continuous improvement cycle demonstrating
- change or improvements that result in
- Positive outcomes

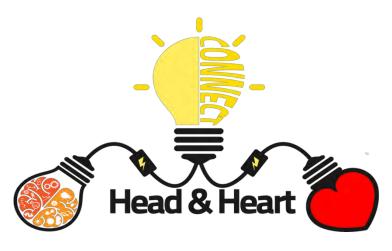






Investing in people is not just the right thing to do,

it's the smart thing to do







"Investors in People is a fantastic institute; the Standard is really progressive thinking."

CIPD

Peter Cheese Chief Executive, CIPD Sixth Generation Standard Board member





International IIP accredited clients

We work operate in over **78** countries and deliver assessments in over **30** languages

Estonia Argentina Australia Finland Austria France Azerbaijan Germany Bahrain Ghana Belgium Gibraltar Greece Benin Hong Kong Bermuda Hungary Brazil Bulgaria India Indonesia Cameroon Cayman Islands Israel Chile Italy China **Ivory Coast** Cyprus Japan Czech Republic Jordan Kazakhstan Denmark

Egypt

Kuwait

Liberia Luxembourg Malaysia Malta

Mozambique Namibia Netherlands New Guinea

New Zealand Nigeria Norway Oman Pakistan Philippines Poland Portugal Qatar Romania Rep of Ireland Russia Rwanda Saudi Arabia Serbia Singapore Slovenia

Slovakia South Africa South Korea Spain Swaziland Sweden Switzerland Tanzania Thailand Turkey Uganda Ukraine UK UAE **USA** Vietnam

Zambia



In good company



































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IIP – why it's good for us and our people
October 2018

Louise Blair



Where we were....



Stakeholder owned

Open, youthful culture

Ultimately a People Centric business with.....



Relationship based

Values



Going forwards.....

- Ontinue giving a fantastic service to our clients
- Innovate and keep relevant
- Enrich our staff
- O Develop great Managers
- Create "managed" growth



To be recognised as.....



Which is why we chose IIP











Impact of the IIP journey

Our IIP journey began in 2014 where we achieved



Now we were on the road of

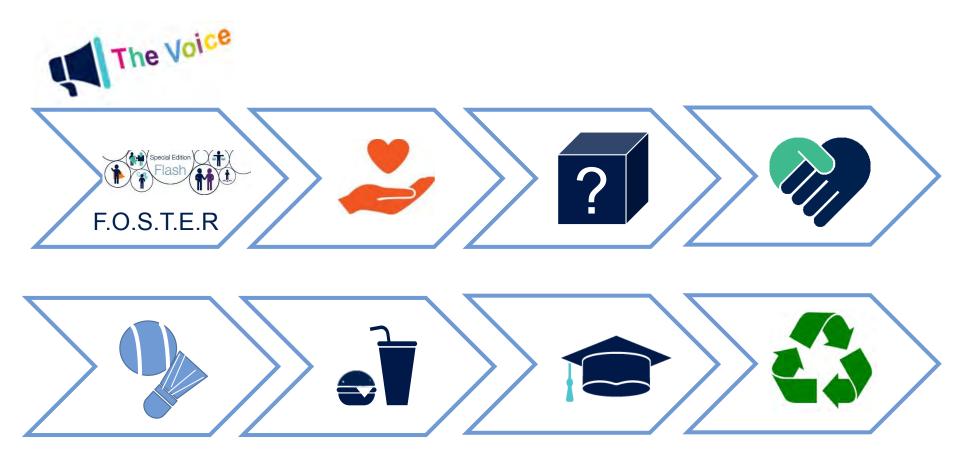




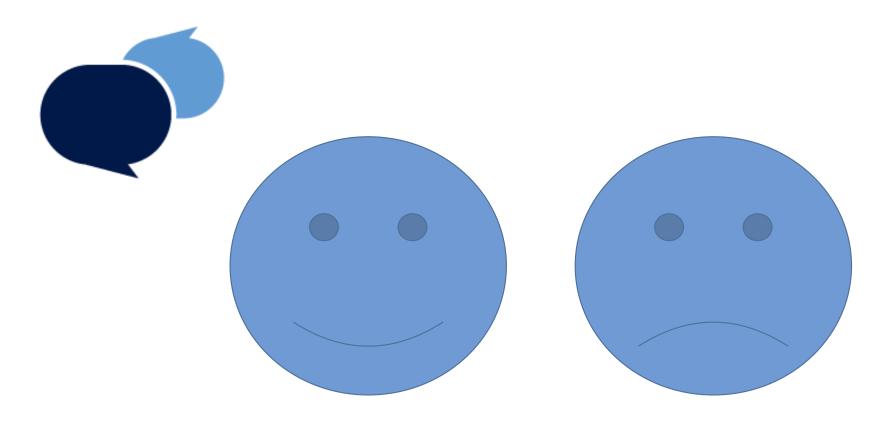
Journey of Initiatives and Improvements



Journey of Initiatives and Improvements



How did it feel?



"The business now works better than ever, we're a little bigger, better team players and there is so much more engagement between staff and management and we're all working towards the same common goals. In some ways, I think IIP has helped us achieve this as we've had to really look at ourselves."

Reaccreditation 2017 – the new 6th generation framework with 9 indicators

Context meeting



Interviews – individuals, groups, leadership team

Self Diagnostic





Tour of premises





Analysis and report

Survey



...... and shortlisted for the SILVER at the IIP award night in November.

Benefits of the IIP experience





Continue as we mean to go on....









Keep the momentum!!

What IIP means to us

"We feel that Investors in People was the right choice for us. It has provided a clear and focused journey through the process of improvement and growth enabling us to provide an exceptional client experience."

Roger Brosch, CEO, Foster Denovo



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Walking the talk

- Our expertise is in using communications to inspire positive change
- We've always tried to be a pioneering employer
- We trial ideas internally
- We're focussed on parity of mental and physical health





Our challenges

20 employees

Limited facilities in building

Out and about a lot

Remote workers

Fee led time

Plans can change rapidly

Small budget

People lose interest



Our approach

Standard

One way communication

Raising awareness of a problem

Telling / informing

One or very limited channels

One message for all audiences

Social marketing

Two way communications

Audience led

Sustained and integrated

Many channels and tools reinforcing messages

Call to action

Messages supported by partners

Segmented / tailored messaging and tools

Encouraging not judging



Influences on behaviour









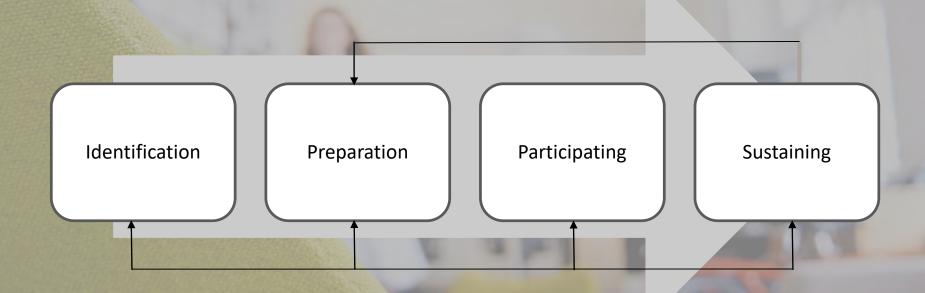








Activating change





Do Nation

35

41%

1,500kg

Pledges Confirmed

Percentage Pledges Confirmed

CO₂ Confirmed in Total

Fantastic

Intro Why Hov

unplastic

Piedge It Now

Sweet temptations

Cut back on sugar



Drink tap, use bottle

it Tea time



Don't boil-over

Veg out



Make meat a treat

Lift share



journeys

On yer bike



Pedal your way around Run in



Run to your destination

Tea time



Don't boil-over



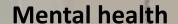
Recycle - you know it's good



FORSTER COMMUNICATIONS

Cycling and walking







average annual sick days p/p

We're pledging to take action to reduce mental health discrimination as part of Time to Change.

1 December 2014



Forster communications

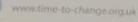
Forster Communications Tear









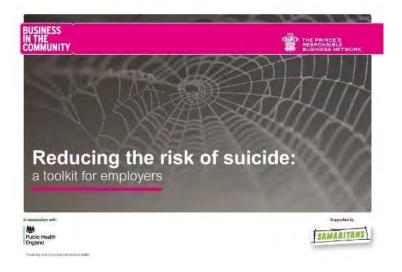




Don't reinvent the wheel











feel genuinely supported if they choose to make use of flexible working arrangements



Volunteering



employees took part in additional volunteering



Feedback

Annual employee survey

Pulse surveys

Quick 'ping pong' polls

Britain's Healthiest Workplace / Vitality survey

Track and report quarterly to the board

Feedback results and actions to whole team

Ask employees to help suggest and develop solutions

"Feedback is the breakfast of champions. So why would most of us rather go hungry?"



Results

0%

employees reported more than 1 work-related stress factor

- control
- managerial support
- peer support
- change
- relationships
- demands

Based on Vitality survey

87%

felt their manager genuinely cares about their wellbeing

6.6

extra days productivity per employee than our sector average*

93%

felt they access and info & education to help them stay resilient and cope at work

*based on our average Vitality age result being 31% lower than our sector average



There's no one size fits all

• It must be audience led. Barriers and influences will be different for every organisation

Small vs big

• We're an SME but there are ways to scale up

It doesn't have to cost the earth

Tap into exiting tools and resources

Design for the majority

 There will always be people who game the system, but if you design around the minority then it won't have the same impact





Questions?

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@Forster_Comms



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Enhancing financial wellbeing through company Share Plans

lan Bird

Founder, Mybenefitsatwork, Secondsight

Darren Smith

Share Plan Consultant, YBS Share Plans

Jonathan Sturman

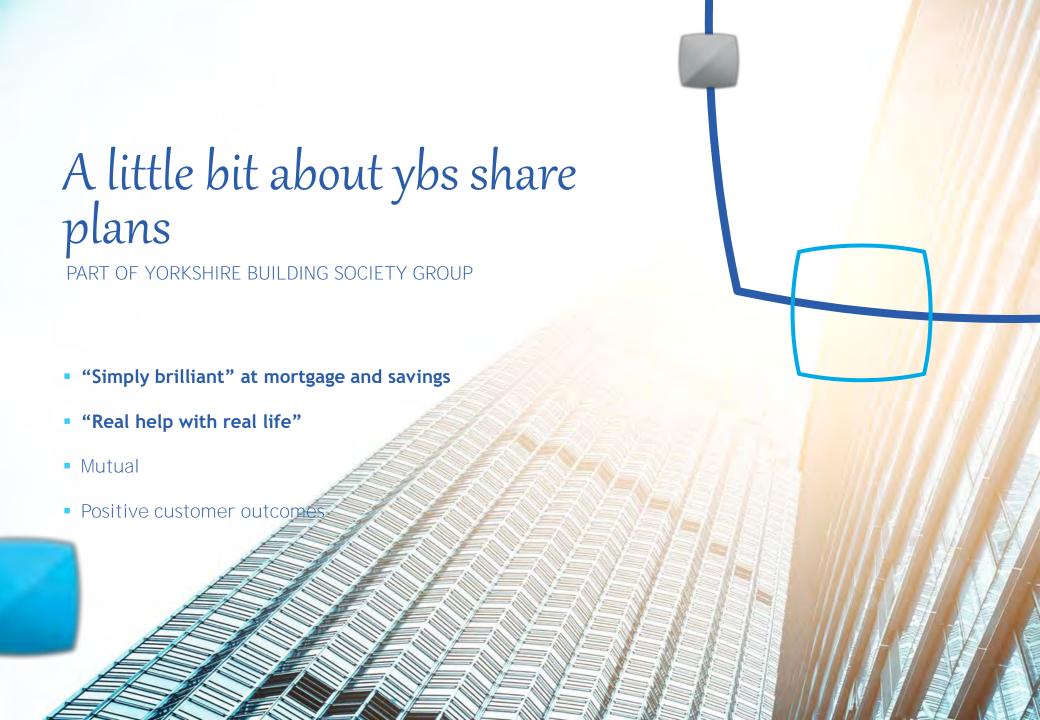
Governance Manager, Kier Group plc

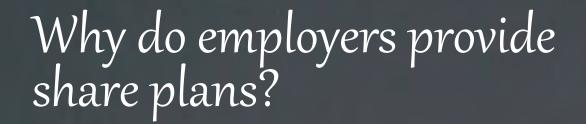












- Shared ownership great way of connecting employees and employer
- Reward employees
- Aids retention
- Track record of success

 Significant contribution to employee financial wellbeing

 46% own shares in their employing company. Many for at least 5 years Research, Listen, Communicate and Educate.



What different types of share plans are there?

All Employee

- Sharesave
- Share Incentive Plan

Discretionary Share Plans

- LTIPs / CSOP
- DBP
- Many more



A SAVINGS HABIT...

35% only savings

 65% would otherwise spend their contribution

 24% can only plan for the next few weeks

Source: SAYE survey, Leeds and Durham University Business Schools, published in 2016.



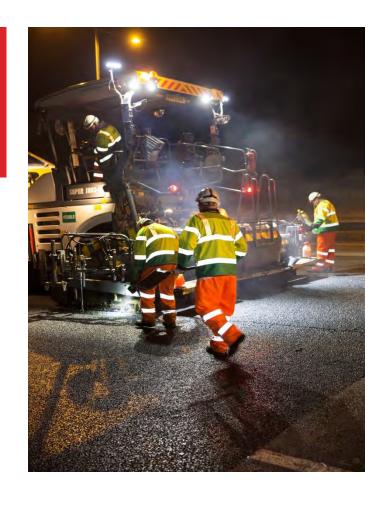


Case study

How Kier has changed its Share Plans offering...

"A mixture of Share Plans are a key part of our benefit offering"

- What do we do?
- 17,000 employees
- All Employee and Discretionary plans
- Why we offer Share Plans as a benefit?



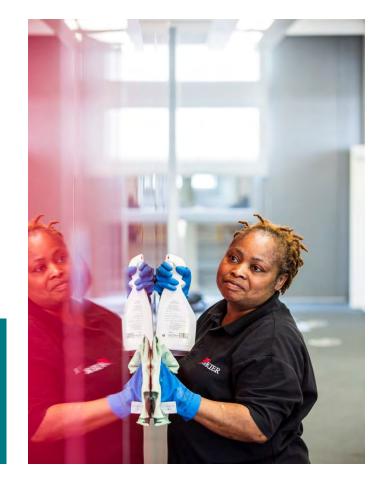


Case study

Employee feedback...

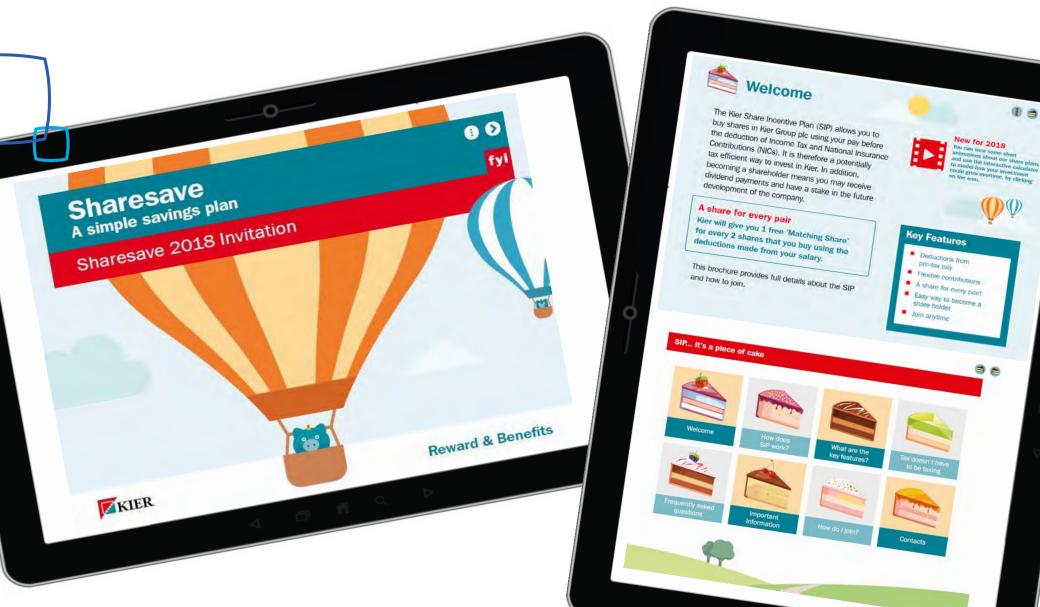
- Confused between Sharesave and SIP
- Want more interesting information Don't understand a lot of it
- "Show me something interesting and easy to read"
- "Why is SIP so complicated?"

Research, Listen, Communicate and Educate.





New exciting comms!



Sharesave

An example

If you save £100 per month and the fixed Option Price is £11.55



Your savings per month (over 36 months)

£100

You save £100 per month direct from your net salary for 3 years.



Value of your savings after 3 years

£3,600

You will accumulate 36 payments of £100 over a 3 year period.



Kier shares available for you to buy after 3 years

311

£3,600 (your savings) divided by £11.55 (the option price). The value of your savings in Sharesave



Kier's share price increases from £11.55 to £13.00 at the end of the 3 years

£4,043

The value of your shares would increase by £443 if you bought them at that time.



Kier's share price drops from £11.55 to £10.00 at the end of the 3 years

£3,600

If the value of Kler's shares is less than £3,600, you can take your savings back as cash in full.

This example is provided for illustrative purposes only. Share Prices can fall as well as rise. If the share price is lower than the discounted Option Price when the plan matures you can simply choose to take a refund of all your savings.



SHARESAVE 2018

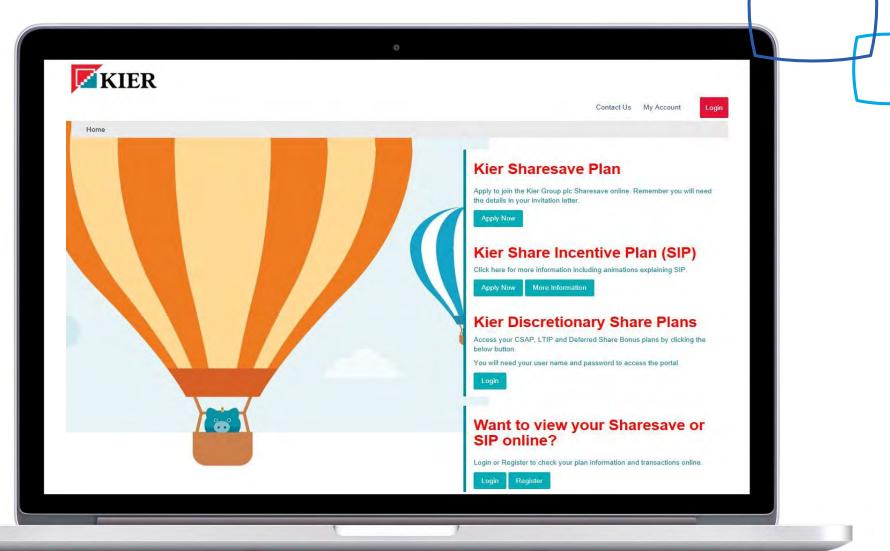
Manager's Briefing Pack
QUESTIONS & ANSWERS





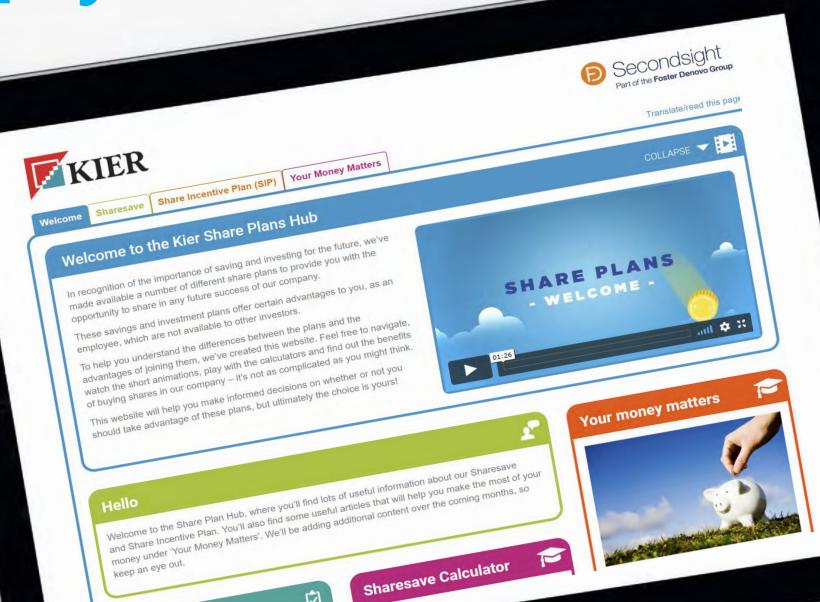


ONLINE ALL IN ONE PLACE



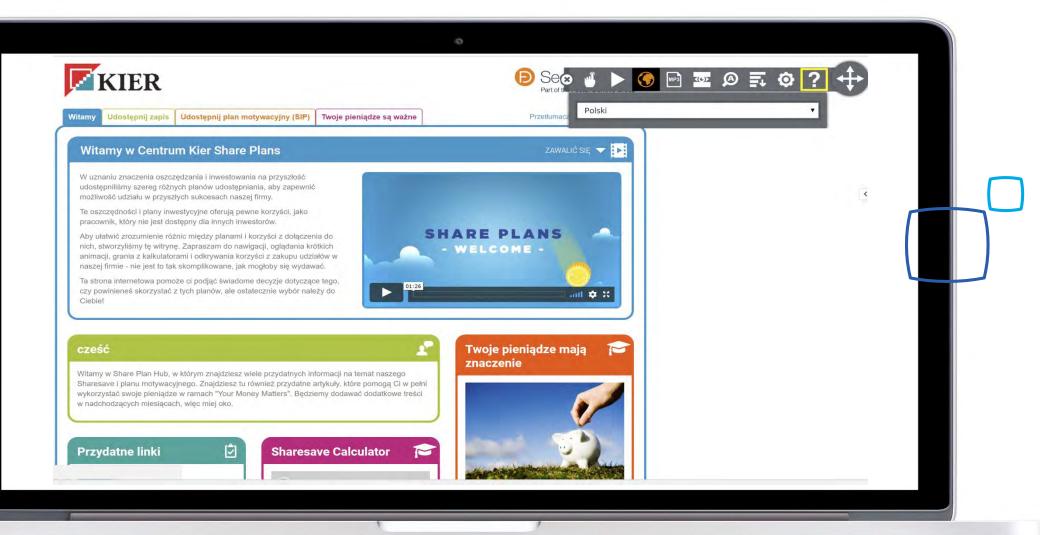
Employer branded

Leful links

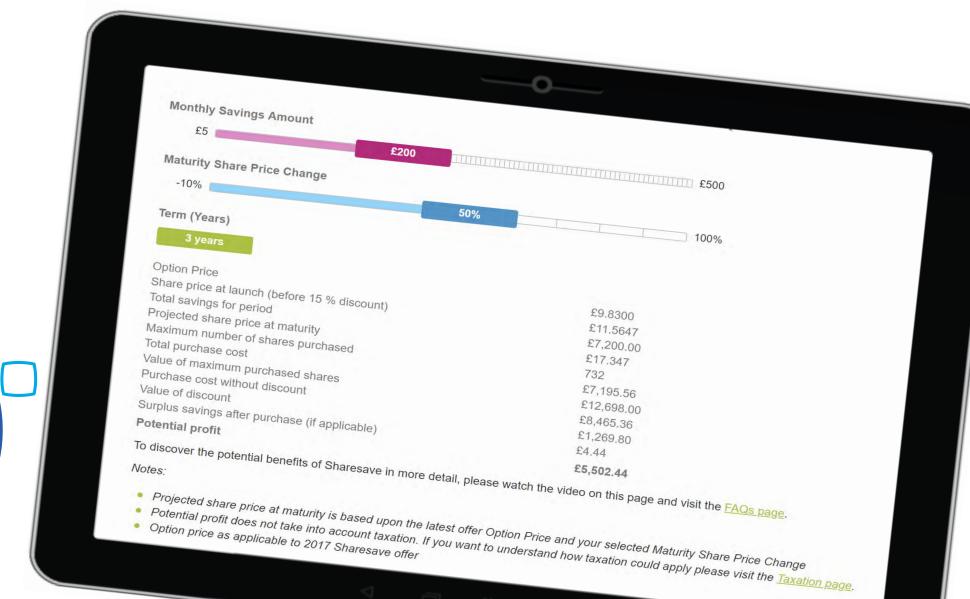


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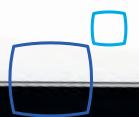
Change the language



Useful tools



FINANCIAL EDUCATION MODELS







Welcome

Sharesave

Share Incentive Plan (SIP)

Your Money Matters

Translate/read this page

Introduction | Getting started |

Living within your means | Is your credit score costing you money | Understanding the impact of APR

Think about your loved ones

Write a Will | Mortgage and Interest Rates | How to be tax efficient | Will the automatic enrolment contribution increase affect you

Is your credit score costing you money?

Credit scores are big news. That's because they really matter.

When you apply for unsecured credit, such as a personal loan or credit card, the first thing the bank will look at is your credit score. With so much hinging on that number, it's vital to know what you're seeing and what it means for your credit applications.

What is a credit score?

Your credit score shows how good you are at managing your finances. Every lender has a unique credit checking process, so the results will vary. The information on your credit report is used, in combination with a range of other data, to generate your credit score and assess whether to accept your application.

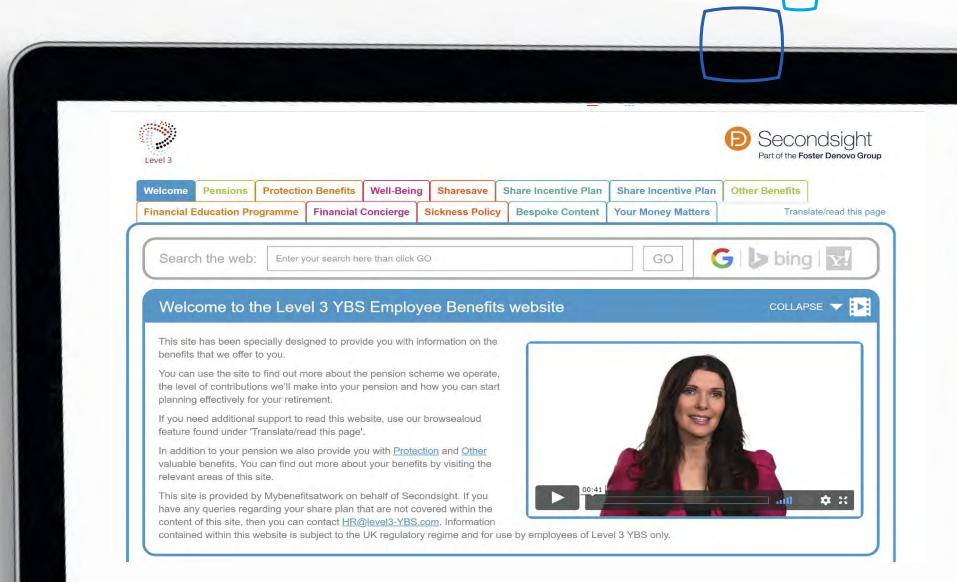
What affects your credit score?

Your credit score is impacted by a range of factors including:

Current credit: Active accounts show lenders how well you manage your finances



All your benefits on one site



Financial wellbeing score

Welcome Share Plans •

Financial Wellness Score

Your Money Matters -

Translate/read this page

Home / Financial Wellness Score

Introducing the Financial Wellness Score

Understanding our finances can be stressful. And it's no wonder. When it comes to our finances, there's a lot of information out there, including; where our money comes from (salary), taxes and expenditure, planning and saving. Drill down further and there's even more information relating to these areas; annual allowances, higher rate tax relief, mortgage types, interest rates for loans and savings, the list is endless.

46% of all UK adults report low knowledge about financial matters

Source: FCA Financial Lives Survey 2017.

But understanding your finances doesn't have to be complicated. All of us have some form of financial knowledge, and with the right information and support, this knowledge and your confidence surrounding your finances can improve. Resulting in a sense and feeling of greater financial capability, freedom and wellbeing.



Level2 YBS, understands the importance of financial education and employee wellbeing, which is why they have implemented and offer you the chance to understand your own financial wellbeing through the financial wellness score.

The Financial Wellness Score

You will receive a personal report which is not shared with your employer, giving you some insight into your financial situation and suggestions on actions you might wish to consider.

Get an insight into your score today by taking the survey by clicking here.

Your personal financial wellness score

4.0	
5.0	
6.0	

The financial wellness score is a valid and reliable measure of a person's financial wellness. It measures the perceived financial distress / financial wellbeing based on the answers you have given in your financial wellness survey.

ANALYTICS ESSENTIAL FEEDBACK Secondsight Part of the Foster Denovo Group The employee benefits people Multi-award winning specialist advisers for the corporate and charity sectors 1 Apr 2018 - 18 Jul 2018 Number of visits on customers websites Visits of Kier 216 207 198 189 180 162 153 144 135 135 126 117 108 99 90 81 72 63 16. Jul 54 45 36 27 18 7. May





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An eligible depositor is entitled to claim up to £85,000. For joint accounts each account holder is treated as having a claim in respect of their share so, for a joint account held by two eligible depositors, the maximum amount that could be claimed would be £85,000 each (making a total of £170,000). The £85,000 limit relates to the combined amount in all the eligible depositor's accounts with the building society, including their share of any joint account, and not to each separate account.

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For further information please call us on 0345 1200 100 or visit the FSCS website www.FSCS.org.uk.

YBS Share Plans is part of Yorkshire Building Society.

YBS Share Plans, Yorkshire House, Yorkshire Drive, Bradford, BD5 8LJ • ybsshareplans.co.uk

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secondsight

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The journey to employee financial wellness

Darren Laverty



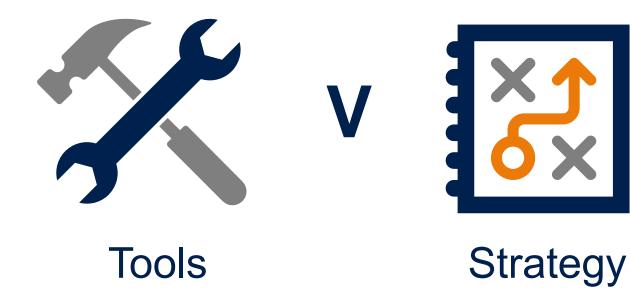
"This book helps to highlight the importance of workplace financial education" Baroness Ros Altmann, CBE

MAKE THEIR MONEY COUNT

How To Run An Effective Workplace Financial Education Programme: An Employer's Guide

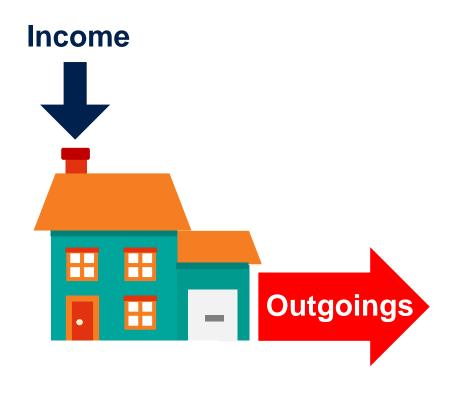


DARREN LAVERTY



The Definition of Financial Wellness





To be living within your financial means



A manageable level of financial stress



To have solid financial foundations









Future focused objectives



S

Survey

T

Taster

R

Reporting

E

Enlighten

S

Score

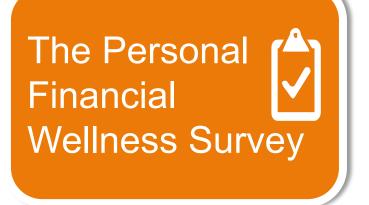
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Steer



Offer for today

financial education" Baroness Ros Altmann, CBE **MAKE THEIR MONEY COUNT** How To Run An Effective Workplace **Financial Education Programme:** An Employer's Guide **DARREN LAVERTY**





The Secondsight Annual **HR Masterclass**

17th October 2018



The Journey To Hope, Recovery & Beyond

Jonny Benjamin MBE & Neil Laybourn

Jonny's Story







CLINICAL DETAILS

Consultant .PSYCHOLOGIST

Patient Name Mr J. B. Benjamin D.O.B. 31.1.87

Date 17.11.92

Dear Sir or Madam,

I shall be grateful if you will see this young boy, who has had sleeping problems on and off since about May of this year.

Initially the problem was that he went to bed without any problem between 6.30 and 7 p.m. However, he did not sleep and waited for his mother to go to bed and then tried to get into bed with her.

If he feel asleep at that stage, he woke between 1 and 2 and then went into the parental bed.

A Health Visitor has been working with the family with no progress.

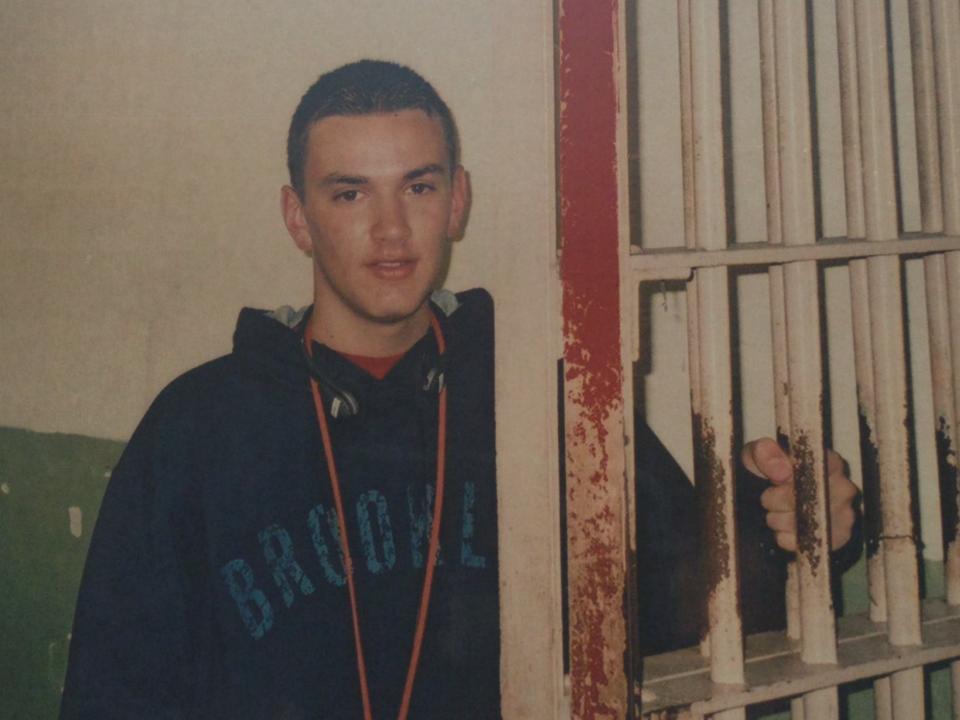
Mother, on closer questioning, said that the problem possibly started in January of this year, following a bad nightmare. This occurred on only one occasion.

She is becoming extremely desperate and perhaps you can help her.

Yours sincerely.







The North West London Hospitals

NHS Trust

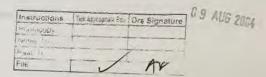
DEPARTMENT OF CHILD & ADOLESCENT MENTAL HEALTH

Direct Line: 020 8869 2168 Fax: 020 8426 6359

Northwick Park Hospital Watford Road Harrow Middlesex HA1 3UJ

Our Ref: 30th July 2004

Tel: 020 8864 3232 Fax: 020 8869 2009 DDI: 020 8869



Dear

Jonathan BENJAMIN

I reviewed Jonathan on 8th July following an urgent referral from yourself. I assessed him in the presence of two of my colleagues, Tony Lewis, CAMHS Nurse Specialist, and Maddie Mills, CAMHS Social Worker.

Jonathan remained at ease and was able to communicate quite easily with us. He described being forced to see you following a bout of being very low in mood. He described feeling "depressed" since 2001. Although he could not remember what exactly precipitated the onset of this depression, he said that in the last three years he has felt low in mood on and off, however, in the last few months he seems to persistently feel depressed.

In the last year he has had a few incidents which he himself worrying, such has he lost his entire portfolio of art work on the train and subsequently felt so bad about it that he tried to hang himself in the toilet. No one was aware of this incident and he managed to keep himself safe until he felt better.

Again last summer, he went on holiday with his best friend to Spain, however, reports that his best friend bullied him and made it impossible for him to stay and therefore had to come home early.

It is incidents like these that Jonathan tends to keep ruminating about, which only make him feel a lot worse. Presently there are times where he goes down to the kitchen late at night and removes the kitchen knife from the drawer and holds it against his chest, not quite in an attempt to harm himself, but to be able to feel what it might like to actually commit this act.

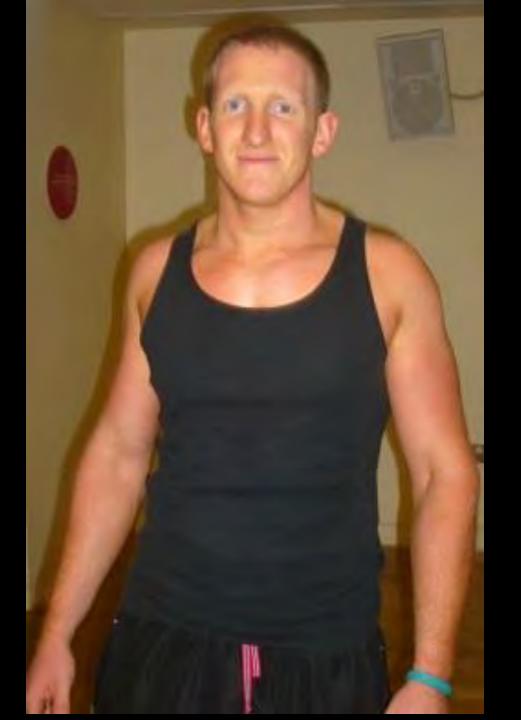
On discussing his bouts of low mood, he described it as "lasting some times for hours, but then again it could go on for 2 or 3 days at a time". It happens only when he is left on his own and feels a lot better when he is with friends or family. There appears to be huge problems with his self-image; "I hate myself" he feels his nose and ears are distinctive and does not like his image because of these. Other that this, the only other precipitating factor appears to be the fact that







Neil's Story





What happened next for Jonny

LONDON BOROUGH OF LAMBETH SOCIAL SERVICES

190 KENNINGTON LANE LONDON SEI1 5DL

NORTH APPROVED SOCIAL WORKER SERVICE TEL: 020 3228 7207 FAX: 020 3228 7214

24. Receiving Hospital	and Ward:		
Hospital:	ut top HAN	04	
Ward:	Byon who		
25. Outcome of assessi	nent and details:		
Section 2:	Section 3:	Section 4:	
Section 136:	Section 135:	Informal:	
Not Admitted:	Guardianship/Section 7:		
Details:			
26. Not detainable un	der Section:		
Details:	1110		



Dear Sir Paul,

I have tried to start this letter a hundred different ways but I just can't find the right words to tell you what I want to say.

I have sat here for six hours now. Trying to begin. But what does that matter...

In those six hours, 7,248 children have died.

But it doesn't stop. By the end of today 26,000 children will die. And the same tomorrow. And the day after. And its poverty, disease, hunger-things that, and I cant believe I'm writing this-we have the power to stop. And I know you've heard this all before, and I know you've done things to help make a change...but we need to save humanity don't we?

Look, I want to apologise-I'm not a politician, I'm not a celebrity, I am just a simple man. A 22 year old student who might not have the words, the voice, the power to do very much but who has a passion, a belief, and a commitment to do something.

So please, all I ask is for just a couple of minutes of your time to read this.

I wont list you the facts, you probably know them already, and I wont try and move something in your heart, its probably been moved before. What I want to do is just show you a vision that I have.

There's so much we can do. Why can't we raise the taxes, and yes, I know what you're thinking, "I already pay too much tax", but I'm just talking by 2p.

2 measly pennies. My 2ps just sit in the bottom of my wallet for months.

And if the 40 or so million of us in the UK who pay tax were just to add 2p more, that's £800,000 to spend.

OK, so that's not enough-well what about £2?

How many of us spend £2 a week, maybe even a day, on things they can live without? I'm talking about chocolate, or a magazine, or that pack of cigarettes, or a CD, or an item of clothing you buy to make you feel better about yourself but surely you'd feel so much better if that £2 went towards saving someone's life?

Well if the 40 or so million of us put that £2 extra in a year, that's £80 million pounds.

I mean still that's not enough but if the USA are involved, where over 200 million people pay tax

And why can't the European Union countries do the same, I mean not all of them, just the ones that can afford it? This tax could be voluntary? You just tick a box if you want to put £2 in or

£2 that's

is to spend every single year to stop poverty and

t Asia, which has the largest population of all the

ere in London in 2012 didn't they? Is the £2 re a single life?

s all I keep hearing, and yes we're in a crisis and I I to sleep in and a meal on our tables. Of course, r and disease here in the Western World too, but in the Third World. How can we share the same Worlds?

ie way we spend it.

the USA. People in the Third World have phone or even know what an I-pod is. Yet we 132 inch plasma going to really change your life? e to be built for a family of children in Africa who to get an education. Now surely that's better

idn't even get eaten. An average American 1 year, and worst of all almost half the food in India's 1 billion population go hungry. Now tell od shelters in every city in every nation, where 1 go to deposit the food they otherwise bin. will go without food tonight alone.

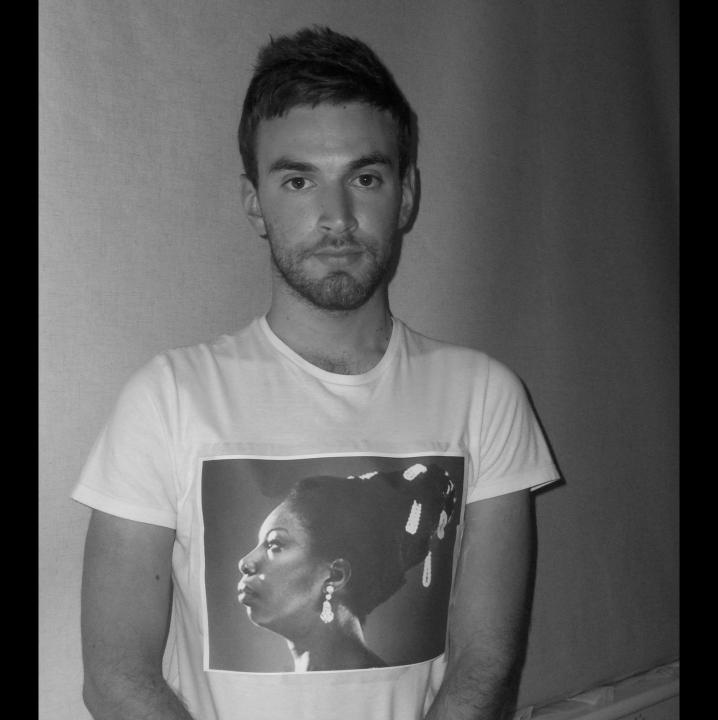
tisements in the USA. Most people I know they are able to, simply fast-forward them. \$50 n't change anything, only actions will.

ources right here that can be put on the next

st £5...every 30 seconds another child dies

ren die every day from the disease.

forms that children here grow out of and don't hoolchildren have never stepped into a ation. Everyone deserves the right to be





Jonny Benjamin 1

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Mental Illness: Your Recovery

18,959 views 3 years ago

A short film detailing what I found useful in my recovery from schizoaffective disorder.

*Something I forgot to mention: in moments of despair, go and do the dishes! Fill up your sink with hot water and washing up liquid, then start washing your plates. I was told this tip in hospital and there's something very therapeutic about it (plus it gets the washing-up done!) See the soap suds as your thoughts/moods which you are washing all away. ...

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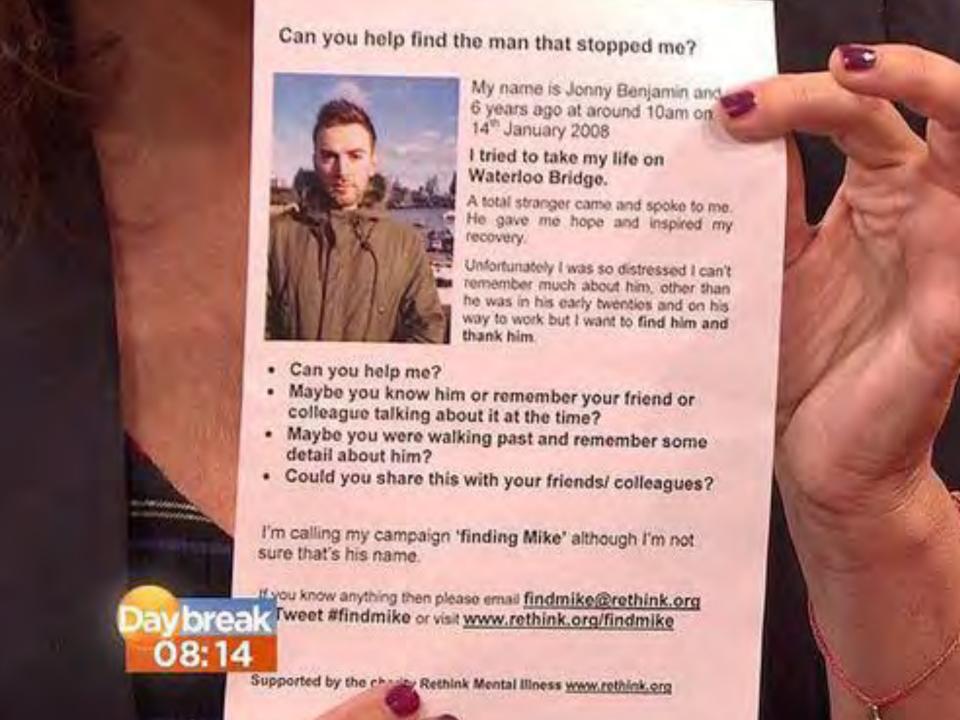


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Poetry

During a long stay in hospital after being diagnosed with schizoaffective disorder i began writing poetry.







What happened next for Neil



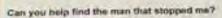






shared a link.

15 January 2014 - 1





My varies is Johny Benjamin and 6 years ago at around 10em or 14" January 2008

I tried to take my life on Waterloo firidge.

A treat stranger came and spore to the gave into hope and inspired money.

Linfortunately (was so distrement I o commenter much about ram, other to the was in his early hearties and of many to work but I want to find kins thank from.

- · Can you help me?
- Maybe you know him or remember your friend o colleague talking about it at the time?
- Maybe you were walking past and remember so detail about him?

Could you share this with your friends/ colleag

m calling my campaign 'finding Mike' although I'm ire that's his name

you know anything then please areas findmike@rethin Twoct #findmike or yest www.rethink.org/findmi

Help find the stranger who saved this man's life

A man is searching for the kind stranger who persuaded him not to jump off a bridge into the River Thames in 2008.

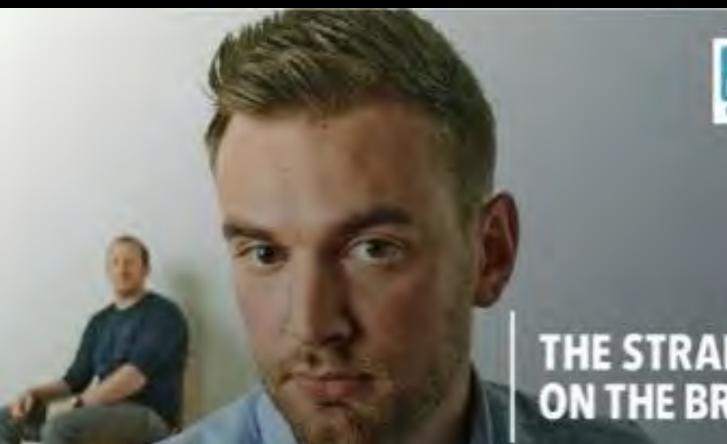
metro.co.uk

The Reunion

What happened next together









THE STRANGER ON THE BRIDGE

MONDAY 4TH MAY 9:00 PM

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